

india PAVILION

at



सत्यमेव जयते
Ministry of Commerce and Industry
Government of India



CONSTRUMA HOME MAKING EXHIBITION BUNCH


CONSTRUMA
36th International Building Trade Exhibition

5-9 April 2017



hungexpoexhibition
you have a program

HUNGAROTHERM
8th International Trade Exhibition for Heating,
Ventilation, Air-Condition Technology and Sanitation



**HOME
Design**

8th Fair for Home making



CONSTRUMAGARDEN
8th Landscape Architecture and
Horticulture Trade Exhibition



www.construma.hu

**HUNGEXPO BUDAPEST FAIR CENTER,
BUDAPEST, HUNGARY**

Partner Country: India

Federation of Indian Chambers of Commerce and Industry (FICCI) jointly with Ministry of Commerce & Industry, Government of India is organising INDIA PAVILION in 36th CONSTRUMA, International Building Trade Exhibition and 6th Fair for HOME DESIGN scheduled to held from 5th to 9th April 2017 at HUNGEXPO Budapest Fair Center.

CONSTRUMA is considered one of the most important exhibitions for the construction industry in Central and Eastern Europe, focusing on sustainability and environmental consciousness. The expo showcases all product groups needed for construction and renovation building materials, doors, windows, insulation and many other things, even including construction machinery, tools and methods. Construma is regarded a major industry gathering and serves as an ideal opportunity to inform about innovations of the industry and to establish international business contacts.

6th Fair for Home Making is a strong part of the CONSTRUMA bunch. This exhibition features everything from Kitchen technology, Bathroom to living rooms and everything else necessary to create home interior.

CONSTRUMA BUNCH

5
EXHIBITIONS

5
PAVILIONS

662
EXHIBITORS
22% INTERNATIONAL

**NATIONAL
SCOPE
OF APPEAL**
58% VISITORS FROM
RURAL AREAS

21.293M²

54 307
VISITORS ▲13%
72% PROFESSIONAL

35
CONFERENCES



CONSTRUMA 2016

GLIMPSES

- 584 exhibitors
- 15 countries
- 19 thousand square meters
- 55 thousand visitors
- Visitor Profile - Trade visitors and Captains of Construction & Building industries, Leading Architects, Builders, Contractors, Engineers, Policy Makers, Senior Officials and Decision Makers from Government & Public Sector Undertakings/Intergovernmental Agencies, Research Bodies, and Trade Publication/Media etc.
- Participation from countries like: Algeria, Austria, Czech Republic, Belarus, Greece, India, China, Poland, Germany, Italy, Romania, Slovakia, Turkey, the Ukraine etc.

VISITOR PROFILE

- Engineer
- Mechanic, Building Contractor
- Planning Architect, Interior Designer
- Building Engineering Designer
- Construction Site Manager
- Interior Decorator
- Gardener, Landscaper, Garden Designer
- Condominium Manager
- Personnel Decision-makers
- Real Estate Expert
- General Public (Home Constructing and Renovating Visitors)



EXHIBITOR PROFILE

- Construction Industry, Construction Material
- Landscape Architecture, Landscape Design
- Portals, Gates, Shading Technology, Glass Industry
- Roofing, Tinning Industry
- Water, Heat, Sound Insulation, Façade Construction
- Lighting Technology, Building Electricity
- Garden Design, Landscaping
- Interior Design, Kitchen Show

WHY EXHIBIT?

- It is the leading professional fair of the region
- It is the most prestigious Hungarian professional exhibition
- 54000 visitors, potential customers with great purchasing power
- Satisfied exhibitors and visitors
- Wide media campaign
- B2B matching

PARTICIPATION CHARGES

CONSTRUMA 2017

Basic Package - 9 sq.m Shell Space: Rs. 1,40,000/-
Inclusions:

- 1 Table and 2 Chairs, 3 Spot Lights, 1 Dustbin
- Fascia Board with your company's name
- Catalogue Entry charges
- Basic Electricity for light equipments

Premium Package: Rs. 2,60,000/- (9 sq.m & Travel package*)

HOME DESIGN 2017

Basic Package - 6 sq.m Built up Booth: Rs. 80,000/-
Inclusions:

- 1 Table and 2 Chairs, 3 Spot Lights, 1 Dustbin
- Fascia Board with your company's name
- Catalogue Entry charges
- Basic Electricity for light equipments

Premium Package: Rs. 2,00,000/- (6 sq.m & Travel package*)

***Travel Package includes:** Flight Ticket To & Fro (Ex-Delhi & Ex-Mumbai). Also Hotel accommodation - 6 Nights on single occupancy in 4 Star Hotel, Shuttle Service between Hotel to Venue.

For participation, contact:

Abhilasha Bahadur, FICCI

+91 8527321326 +91-11-23487255 abhilasha.bahadur@ficci.com

Vrittant Sharma, FICCI

+91 7354104681 +91-11-23487255 vrittant.sharma@ficci.com